



TUCSON'S COMMUNITY RADIO

220 South 4th Avenue
Tucson, AZ, 85701
www.kxci.org

KXCI Community Advisory Board

Via ZOOM

5:00pm- Wednesday June 30, 2021

Present: Lora, Alejandra, Fernando, Danae, Rachel, Elva

MINUTES

- Shared update regarding transition to new Executive Director Elva De La Torre
- Update regarding UofA Survey:
 - 74 responses, all valid!
 - Latinx and Black- imp that voice represents me (18-24 age highest)
 - 18-24 age, majority did NOT listen to KXCI
- Discussed process for making recommendations to the Board of Directors
- El Tour- November 20, 2021
- Brainstorming session
 - Live on Tik Tok, challenges, engaged, tour of the studios
 - Ideas for Instagram, Twitter, Tik Tok
- Continued item for future discussion: email & review bylaws

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