



TUCSON'S COMMUNITY RADIO

220 South 4th Avenue
Tucson, AZ, 85701
www.kxci.org

KXCI Community Advisory Board

Via ZOOM

5:00pm- Tuesday, October 20, 2020

Present: Fernando Gonzalez, Danae Pineda, Rachel Abraham, Lora Key, Elva De La Torre

Absent: Giselle Salafsky, Alejandra Pablos

MINUTES

- Welcome and introductions
- KXCI updates-On-air campaign
- IDEA at Make Way for Books, has been happening at Leadership level, not all staff, Strategic Planning,
- Lora, hard to detrench the model of Boards, you tend to rely on the same people over and over again, we've tried to reach out in our network, stretched out so that we have more of a pool, more difficult to bring up these issues, it feels like we're doing a good job already
- Board Meeting update
- Outreach project
 - KAMP Radio Podcast, Twitter,

- Survey - Winter (Fernando, Rachel, Elva)
- Spotify podcasts: how do we get podcasts onto Apple Music, KXCI DJ Curated playlists
- Projects
 - Sunnyside High School
 - Jan. 2021/COX grant

Contacts: elva@kxci.org

Next Meeting: January 13, 2021 5pm
