



**Foundation for Creative Broadcasting
dba KXCI Community Radio
Board of Directors
Meeting Minutes
November 19, 2020
Location: Remote; Zoom Teleconference**

I. Call to Order & Attendance

Meeting called to order at 5:19 p.m.

Board of Directors Members

Present:

Kristi Lloyd, President
Zack Jarrett, Vice President
Paul Chandler, Treasurer
Diane Shifflett, Secretary
Monty Vance
David Gallaher
Ally Baehr
Ernesto Portillo Jr
Gwen Hernandez

Excused:

Adam Weinstein
Ellie Patterson

Mission Moment: Holiday greeting will air after Sonic Solstice. Cathy played Gwen and Cheron's messages. Board members are encouraged to create holiday messages, due next week. Bridgitte will also be producing campaign messages.

October Minutes: Motion from Dave, second by Monty. Motion passed. One abstention.

Treasurer Report: No report, committee met three weeks ago. Will recap Oct, Nov and Dec at January meeting. Nothing unexpected expected.

Committee Reports:

FINANCE: Met Tuesday, Nov. 17. Cathy said underwriting is starting to rebound, new customers. Last month board-designated funds passed. Discussed cash reserve policy -- what it would do, how funded, who has access, how replenished. Paul has drafted the policy, will publish as Google Doc and Executive Committee will edit. Mary Alice and Susan Voss (auditor) will review. Expect to present in January for board approval.

DEVELOPMENT: No Report

GOVERNANCE: Executive Session

MARKETING: Gwen thanked the marketing team, first draft of social media policy ready for tonight's meeting. Asking for feedback. Cathy will forward to staff for comments to be included in final draft presented in January for board approval. Deadline for feedback: December 14. Send comments to Gwen. There will be a different policy for KXCI staff: This policy is for associates (volunteers, board members, donors, members). Cathy suggested an "expiration date" on policies, in order to review and update. Diversity policy needs to be reviewed and approved,

vetted by the board. Policies are kept on Board Google Drive (Conflict of Interest, Check Writing Policy).

COMMUNITY ADVISORY BOARD (CAB): Next CAB meeting is January 13 at 5 p.m.

WHERE DO WE LIVE: Met November 11, discussed AC and options to put fresh air in the building. Working on the “playbook” of options: Finding a spot to renovate (“Station at the Station”) or a blank spot, remodel the house with heating and cooling. Cathy asked to be invited to next WDWL meeting, as two organizations have requested a co-location option. Next meeting: Dec. 10 at 5 p.m.

EXECUTIVE DIRECTOR REPORT: Included. Documents in Dashboard. Audit has begun, completed in January. Transmitter update: Met with engineering consultant and FCC lawyer: Applying to move transmitter on the tower. December 1 (Giving Tuesday) through December 12 is the campaign. (Get messages to Bridgitte). New underwriting. Monday, December 21 is Sonic Solstice -- at 5 p.m Hannah will kick off the Solstice, including a never-before-seen Calxico video. 70 volunteers are producing content (“which is amazing”). Moving forward on HVAC, roof, scrape & paint, phone. Mailing went out for this campaign. Jim Click raffle tickets if you would like to win a new car! Elva has collaborated with a nursing program, looking to make a mini-program/podcast and UArizona LGBTQ studies.

Call to the Audience:

Krisiti welcomed guests: Dominic Castelli (on air volunteer) who offered to help with organizing online documents, John Hay, David Ross, Yissel Salafsky (CAB member), Elva De La Torre (staff and host of Friday night show), Cheron Taylor (staff and host of Saturday Morning Cafe) Amanda Shauger (staff) and George Ferris (by phone)

Motion from Paul, seconded by Ally to go into Executive Session. Passed unanimously.

Motion from Zack, seconded by Neto to come out of Executive Session. Passed unanimously.

Motion to adjourn by Zack. Seconded by Ally. Passed unanimously.

Meeting adjourned 7:12 p.m.

Respectfully submitted,

Diane Shifflett, Secretary
KXCI Board of Directors
November 19, 2020