# Foundation for Creative Broadcasting dba KXCI Community Radio Board of Directors Meeting October 29, 2020

**Location: Remote; Zoom Teleconference** 

### I. Call to Order & Attendance

Meeting called to order at 5:20 p.m.

### **Board of Directors Members**

### **Present:**

Adam Weinstein
Diane Shifflett, Secretary
Ellie Patterson
Kristi Lloyd, President
Monty Vance
Paul Chandler, Treasurer
Zack Jarrett, Vice President

### **Excused:**

Ally Baehr Ernesto Portillo Jr. Gwen Hernandez

### Absent:

Dave Gallaher Monty Vance

**Mission Moment:** Paul C. said Kris Kerry's music mix had Wayne Newton and Pink Floyd in the same set! Diane said she wasn't aware of Hannah's country side, as she made a tribute to Billy Joe Shaver. Ellie enjoyed seeing Cathy receive the Copper Cactus Award.

**September Minutes: Approved.** 

Treasurer Report: Paul Chandler shared balance sheet and statement of activities for the month, and the fiscal year. Increase of \$12,000 from cash donations from September campaign. Liabilities increased \$5000. Statement of activities: \$8,000 loss in underwriting from last month. Losses in underwriting will come back, but rough for a little while longer. Year end adjustments: (ie life insurance premium, employee categories paid quarterly or annually). Adjustment was smaller than previously (\$14,000 rather than \$35,000). More accurate accounting throughout the year.

## **Committee Reports:**

**FINANCE:** Paul Chandler: Met Tuesday, finalizing budget for next year. Met a couple times — Cathy and Mary Alice had a proposed budget with a sizable shortfall. Pared down to a lean organization. Problematic, but fortunately we are in a terrific cash position. Carry over money from FY 20 into FY 21. \$140,000 we never knew was coming, makes it easier to carry over into the next year's budget. Goal is to have income exceed expense. Budgets don't have to be balanced. Generally Accepted Accounting Principles (GAAP). Board has to authorize a transfer. Kristi said if cash transfer is not needed, it will remain.

MOTION by Paul C. that BOD adopt 2020-2021 Budget as presented. Seconded by Zack. Discussion. Passed unanimously.

MOTION by Paul C. that the Board of Directors approve the designated transfer of funds, Zack seconded. Passed unanimously.

**DEVELOPMENT**: Cathy spoke to this.

**GOVERNANCE**: Cathy spoke to this, Tom Chauncy would like to meet with us to discuss bylaws at a future board meeting re: questions and objectives.

MARKETING: Will meet Wednesday, November 4.

**CITIZENS ADVISORY BOARD (CAB)**: Two applications received. Met on Oct. 21, meet quarterly. Need a board representative/liaison.

WHERE DO WE LIVE: Next meeting in two weeks. Broad idea: Provide a playbook with options of how to proceed. Remodel Armory Park house (mini-remodel, with AC included); Paul working with Amanda on getting estimates for AC. Paul has shared ideas for a small remodel to increase accessibility and usability. Waiting on two more estimates of heating and cooling. Staff survey showed heat/AC top priority. Other options: Moving out and finding another space. Broad and open ended.

**EXECUTIVE DIRECTOR REPORT**: Director's Report included. Budget. Won a Copper Cactus Award, including bi-partisan congressional recognition. Won Best Radio Station for Music in the Tucson Weekly, and Hannah Levin won Best DJ. Working on programming for Sonic Solstice, and a Zoom Potluck. IDEA work to continue. Remote programming. New music on Slack. Bridgitte will reach out to board members, as November approaches, to record supportive holiday messages.

Kristi suggested a gesture to KXCI staff members from the board ... Barrio Bread makes deliveries.

Cathy said staff does receive holiday bonus, and will receive a nice message from KXCI.

### Call to the Audience:

In attendance: Duncan Hudson, Amanda Shauger, Rachel Hoblitt (Jazz Sundae), Leah Rhey, (George) (David Landon), Yissel Salafsky.

Cathy said a soundscape has been requested for Tucson Modernism Week, now considering offering that as a package.

Leah shared her experiences working with local businesses. Duncan taught automation to other staff members. Cathy said it was good for staff to see the amount of work that Duncan does.

Amanda is working on an acquisition mailing, as well as in-house mailing. Received a modest bequest from a member who passed away a year ago. Upcoming: Presentation with Community Foundation November 17 on the history of IRAs.

Yissell Salafsky is member of the CAB, works with Elva on community outreach work.

**Motion** to adjourn. Seconded by Zack (and Paul). Passed unanimously.

Meeting adjourned 6:07 p.m.

# Respectfully submitted,

Diane Shifflett, Secretary KXCI Board of Directors