

Foundation for Creative Broadcasting dba KXCI Community Radio

Board of Directors Meeting

August 27, 2020

Location: Remote; Zoom Teleconference

I. Call to Order & Attendance

Meeting called to order at 5:20 p.m.

MISSION MOMENT: KXCI Executive Director

Cathy Rivers shared positive feedback: Many listeners don't realize everything is produced remotely except the Home Stretch. She said it has been seamless, but a lot of work uploading, downloading, and monitoring. Jim and Hannah have been producing shows — she offered

kudos to the staff, describing it as inspirational and impressive.

II. Approve Minutes

- **Motion** to approve June minutes made by Ally, seconded by Ellie. All in favor, none opposed, none abstaining. Motion carries.

III. Officers and Board Roster

- **Motion** to reappoint Ellie Patterson for a second term made by Paul, seconded by Monty. All in favor, none opposed, none abstaining. Motion carries.

Board of Directors

Present:

Ally Baehr
Diane Shifflett
Ellie Patterson
Ernesto Portillo, Jr.
Gwen Hernandez
Kristi Lloyd, President
Monty Vance
Paul Chandler
Zack Jarrett - Vice President

Excused:

David Gallaher

Absent:

Adam Weinstein

- **Motion** to reappoint Neto (Ernesto) as volunteer liaison made by Zack, seconded by Monty. All in favor, none opposed, none abstaining. Motion carries.
- **Motion** to appoint Diane as secretary made by Ally, seconded by Gwen. All in favor, none opposed, one abstaining. Motion carries.
- Discussion regarding replacement of outgoing board members and recruitment process.
- Monty signed off at 5:40 p.m.

IV. Executive Director Review Plan

- Annual review of Executive Director postponed until a process is in place to address current environment.

V. Committee Reports

- FINANCE: Committee has not met. Treasurer Paul Chandler shared reports from May, June, July. First time KXCI assets have topped \$1M, due to Payroll Protection Program loan. Average donation income \$34K per month. The key financial documents are the balance sheet and the statement of activities.
- DEVELOPMENT: Committee will need a new chair. Cathy and Amanda will address that.
- GOVERNANCE: Committee has been waiting on legal counsel. Cathy will follow up regarding assignment of another attorney. MARKETING: Gwen is

the new chair. Committee met in March: New image for merchandise based on Bridgette Thum's design, and social media policy.

- CAB (Community Advisory Board). Need to appoint a new head or liaison from the board.
- WHERE DO WE LIVE: Zack shared results of staff survey with board: AC, heating and parking are concerns, as well as maintenance costs of the Armory Park studio. Committee will meet in September.

VI. Executive Director Report

- Executive Director Cathy Rivers discussed revenue from PPP loan, losses from underwriting. Leah can write a message for board members to share on social media re: underwriting opportunities. KXCI staff (Duncan, Amanda, Cathy) were able to report timely updates regarding Big Horn Fire and evacuation orders, safeguarding transmitter. New streaming service being tested. Amanda fixed the phones!
- KXCI received a Copper Cactus award nomination for "Innovation in Remote Working." (Results October 17)
- KXCI received nominations for Tucson Weekly's Best Radio Station and Best DJ (Hannah Levin)
- Remote interns this year. Now offering paid internship through International Broadcasters Association.
- Remote training and equipment to keep moving forward with diversity of on-air voices — grant/budget for microphones and computers.

- Great video on KXCI.ORG : "KXCI on Rockdown: Making Radio Happen in Pandemic Times"
- IDEA (Inclusion, Diversity, Equity, Access) work with Julie and John Peter Wilhite.

VII. Call to the audience

- Susan Banes, a former board member, joined from Colorado, has been streaming KXCI. Kristi thanked other guests who joined the Zoom meeting: Duncan Hudson, Yissel Salafsky (CAB), Susan Banes, Bridgitte Thum, Jim Blackwood, Amanda Shauger

VII. Motion to Adjourn made by Paul, seconded by Zack

Adjourned at 6:20 pm.

Respectfully submitted,

Diane Shifflett, Secretary

KXCI Board of Directors

August 28, 2020