

**Foundation for Creative Broadcasting dba KXCI Community Radio  
Board of Directors Meeting**

February 27, 2020

Location: Make Way for Books

I. Call to Order & Attendance

**Meeting called to order** at 5:15pm.

Present:

Adam Weinstein  
Ally Baehr  
David Gallaher  
Diane Shifflet  
Ellie Patterson  
Ernesto Portillo Jr  
Greg Rogan  
Gwen Hernandez  
Kristi Lloyd  
Paul Chandler  
Rick Small  
Monty Vance  
Zack Jarrett

Excused:

Fernando González  
Tom Buchanan

Absent:

II. Action: Approve Consent Agenda (January Meeting Minutes)

- **Motion to approve consent agenda** by Paul, seconded by Rick. All in favor, none opposed, none abstaining. **Motion carries.**
- Discussion to change format of meeting to not call this a “consent agenda” but to change what we call it “approve minutes”

III. Committee Reports

*Finance Committee / Treasurer’s Report*

- Major reduction in liabilities due to recategorization of old expenses to apply to the NPPAG grant.

*Development Committee*

- The party at Paul and Vicky Chandler’s home was great!
- Jill Koyama will be hosting a party for the U of A community to connect with KXCI on April 2<sup>nd</sup>.
- Discuss plans for financial clinic, date of the event is May 14<sup>th</sup>.
- Monty is planning an event for Friday, May 24<sup>th</sup>, to connect DeGrazia community with KXCI.

#### *Governance Committee*

- The committee met in February and wants to bring legal counsel to the March or April meeting to present By Law changes to the board.
- The committee wants to use the diversity survey to drive board recruitment.
- The committee wants to organize board trainings.

#### *Marketing and PR Committee*

- The committee met and started work on social media policy. The next step is to get more input from staff.
- The t-shirts have so far netted \$1306 of income
- The committee wants to add more stores and sell more shirts.

#### *Membership & Development Committee*

- There is a house party coming up May 16<sup>th</sup>. The committee requests names and addresses for people to invite.

#### *CAB*

- Upcoming meeting April 22nd

#### *Where Do We Live*

- The task force is defining needs and reaching out to other stations and organizations that have been through major relocations.

#### IV. CEO Report

- A generous donor made a gift of 10k that is being matched by her employer.
- Roof funds are in place and two bids have been gathered.
- Studio 1A is nearly complete.
- Cathy met with Congressional representatives through her position on the board of the Arizona Broadcaster's Association. She met with Briggs, Gozar, and McSally.
  - o One major issue for the industry is royalties to AZCAP and BMI. A new industry-pushed Performer Tax would cause small stations to suffer.
  - o This is a push for diversification of the industry through tax incentives for conglomerates to sell stations to women and people of color.
  - o The Arizona Broadcaster's Association is going to do a big survey of how people consume music, media, television.

#### V. Call to the Audience

VI. Motion to move into executive session by Paul, seconded by Dave. All in favor, none opposed, none abstaining. **Motion carries.** Entered executive session at 5:56.

VII. Motion to move back regular session by Paul, seconded by Ernesto. All in favor, none opposed, none abstaining. **Motion carries.** Entered regular session at 6:37 p.m.

VIII. Motion to accept 990 and audit by Rick, seconded by Dave. All in favor, none opposed, none abstaining. **Motion carries.**

IX. Motion to adjourn by Zack, seconded by Monty. All in favor, none opposed, none abstaining. **Motion carries.**

Respectfully submitted,  
Zack Jarrett