

**Foundation for Creative Broadcasting dba KXCI Community Radio
Board of Directors Meeting**

November 7, 2019

Location: Northern Trust

I. Call to Order & Attendance

Meeting called to order at 5:16 pm.

Present:

Adam Weinstein
Ally Baehr
David Gallaher
Diane Shifflett
Ernesto Portillo, Jr.
Fernando González
Greg Rogan
Gwen Hernandez
Kristi Lloyd
Monty Vance
Paul Chandler
Tom Buchanan
Zack Jarrett

Excused:

Ellie Patterson
Rick Small

Absent:

[None]

II. Action: Approve Consent Agenda

- **Motion to approve consent agenda** made by David, seconded by Kristi. All in favor, none opposed, none abstaining. **Motion carries.**

III. Committee Reports

Finance Committee / Treasurer's Report

- Discussed which finance reports are most helpful to share with the full board.
- Profit & Loss statement now titled Statement of Activities to follow general nonprofit practices.
- Recommends to the Board that we partner our endowment fund with the Community Foundation of Southern Arizona.

- **Motion to establish our approved endowed fund in partnership with the Community Foundation of Southern Arizona** made by Paul, seconded by David.
- **Motion to amend original motion to establish a non-endowed fund** made by Monty, seconded by Zack. All in favor, none opposed. Motion carries.
- **[Amended from original motion] Motion for Foundation for Creative Broadcasting to establish an approved non-endowed fund in partnership with the Community Foundation of Southern Arizona with an initial deposit of \$25,000** made by Paul, seconded by David. All in favor, none opposed. **Motion carries.**

Governance Committee

- Steve McLellan sent additional revisions to bylaws and verified against articles of incorporation.

Membership & Development Committee (Meets 3rd Thursday of every month at 1:00pm at KXCI)

- One of the focuses for this year will be more individual meetings with donors, to be suggested by staff and board.
- February 20th event at Paul Chandler's house for high-level donors and prospective donors.
- On-air financial campaign begins December 4th.

Marketing Committee (Meets 3rd Thursday of every month at 12:00pm at KXCI)

- Working with Popcycle to develop and sell exclusive KXCI t-shirts in the store.
- Exploring possibilities for online merchandise sales.
- Working on developing a Social Media Policy for broadcasters.

CAB Update

- Couple of potential new members.
- Main focus of upcoming CAB projects is youth engagement and outreach, including education.

Where Do We Live Task Force (1st Monday of the month at 4pm at KXCI)

- Three main tasks:
 - Define the problem
 - Establish a strategy for solving the problem
 - Implement strategy
- Discussion around the question: How does our space enable or restrict what we want to achieve in the future?

IV. CEO Report

- Cathy elected to Arizona Broadcasters Association Board of Directors
- Audit going smoothly; currently in progress.

V. Call to the Audience

VI. Adjourn

- **Motion to adjourn** made by Zack, seconded by Kristi. Adjourned at 6:36 pm.

Respectfully submitted,
Fernando González