



Submitting Information to 91.3 KXCI Community Radio Community Service Announcements, Online Events Calendar Press Releases and Underwriting

Online Events Calendar: You can submit your events on KXCI's on line calendar for free at kxci.org. At the top of our home page, you will see an "EVENTS" button. When you click on that, you will be taken to the "EVENTS" page which has an "**ADD YOUR EVENT**" button. Our volunteer Margaret looks over the events before she approves them. **Please allow up to 5 days for event approval. If you would like your event to be considered for an on air Community Impact Announcement, you will need to submit that request separately.**

Community Impact Announcements: You can find the "**COMMUNITY IMPACT ANNOUNCEMENT**" link by clicking on the "**ABOUT**" tab at KXCI.org. Or simply follow this link: <https://kxci.org/about/cia/> 501c3 Nonprofit organizations are invited to fill out the form to let our audience know about your organization. We don't use preproduced audio CSA/PSAs. Please write a 60 word script which highlights the most important information for our DJs to read. Avoid using "calls to action", superlative information or prices. We will edit for length and to comply with FCC and KXCI policy. Please provide pronunciation (pro-NUN-see-A-shun) for any difficult words or names. Please do not send a press release, brochure, calendar or flier in lieu of a script. Submitting a request does not guarantee broadcast.

KXCI carries 4 unique Community Impact Announcements from 4 different organizations in rotation for a period of one week. This means that if your organization is selected, it will receive approximately 56 on air mentions per week, which is an in kind value of \$1120. For best results, you should submit your request at least 2 weeks in advance. Unfortunately, we receive more requests than we can use.

Underwriting Sponsorship of Community Radio is a great way to **guarantee** on air broadcast of your message. Our passionate, educated, community minded, civically engaged and discerning listeners want to learn about your business. When you purchase underwriting on KXCI, you will:

- Reach your target market by associating with quality local radio.
- Present your message in an uncluttered, commercial-free environment.
- Show your commitment to culture and education in our community.

For information on underwriting your business, product or service on KXCI, contact **Underwriting Director** Leah Rhey at 520-623-1000 ext. 14 or Leah@kxci.org.

UNDERWRITING RATES

- Premium "Pick your spot" = \$25 per spot
- 5am-10pm (ROS) = \$20 per spot (ROS = Run of schedule 5am to 10pm Monday-Sunday)
- Nonprofits qualify for a special rate!
- Additional packages are available to fit your needs and your budget.

Public Affairs and Press Releases: KXCI currently has two locally produced Public Affairs programs and several mini programs. **Kathleen Harris** knharris82@gmail.com and **Aspen Green** greaspen@gmail.com cohost **Broad Perspectives Radio** by women for everyone (3pm Sundays.) **Home Stretch Host** Hannah Levin homestretch@kxci.org primarily features musical guests, but occasionally schedules other interviews weekdays from 3-6pm. **The Weekly Green** host **Dan Laut** can be contacted at theweeklygreen@kxci.org. **Community Engagement Director** Amanda Shauger hosts **30 Minutes Host** Sundays at 3:30pm. She will also forward press releases to the appropriate department. amanda@kxci.org or 623-1000 ext. 17.

Additional Staff Contacts:

Executive Director Cathy Rivers: 520-623-1000 ext. 12 or cathy@kxci.org.

Membership Department 520-623-1000 ext. 13 or membershipassociate@kxci.org .

Music Director Duncan Hudson: 520-623-1000 ext.16 or duncan@kxci.org.

Home Stretch Host/ Director of Content Hannah Levin: Hannah@kxci.org.

Thank you for considering KXCI as an important media resource in our community!