

Board of Directors Meeting: September 15, 2016; 5:45 pm

Called to Order: 5:45 pm

Present

Jim D'Antonio, Margie Puerta Edson, Tana Jones, Ally Baehr, Howard Lowe, Kristi Lloyd

Excused

Laura Reese , Barry Shapiro, Greg Rogan, Adam Weinstein

Mission Moment: by Ally Baehr

Consent Agenda:

Motion by Jim to table the approval of the special Board August and August Board minutes approval until October

Margie seconded motion

Ally moved to approve the staff reports as part of the consent Agenda. Margie seconded.

Discussion: Howard questioned the need of approval of staff updates.

No longer will staff reports be included in the packet to the Board. Dashboard only needed and any other project updates will be included in Cathy's ED Report. Cathy to work with her staff to develop a process for info collection.

Board Packet Update Report: Howard, reminder that we discussed the importance to revise the Board packet at the retreat. Will work on this project as part of the work of the Governance Committee. Jim will move forward with scheduling a meeting.

Finance Update: Cathy, work is delayed because of the membership drive. Is working to have updated financials. Discussion to potentially move the Finance Cmte meeting. Cathy to send a Doodle poll.

Development Update:

Overview of the Devo plan: Capital Campaign; Annual Giving specifically Board Giving; Membership and Grants strategies on the way/Meetings are the 1st Tuesday of the month except October will be the 19th

ED report: Cathy

Grants: new grants committee; current grant: ACA, Arts Foundation

Cathy met with Debbie Mabie regarding educational opportunities such as DJ camp

Rialto Capital Campaign: kicked off today/met with Cathy about partnering for Giving

Tuesday: Development Cmte and Michelle to reach out to Rialto for more information

(considerations: shared donors/other org's who want to partner)

Joined ED Roundtable/NACHOS/NET

Membership: 12 days long; raised \$75,000 in the drive; with sustainers included ended \$105,000; successful drive and positive feedback was received; themes for future drives may be implemented; year end drive strategy is being developed; post-drive mailing going out;

Hotel Congress is progressing: renovation underway; pricing equipment;

Partnerships: VisitTucson: trade out the fee for membership for awareness opportunities

Social Media strategies are underway: focus on stories:

Events: successful house rockin' blue review:

Community Media Center: collaboration continues with Brink Media; students are signing up on creativetucson.org; content production is underway; brink media is to work on our website and the app;

Board Cmte: Howard and Kristi are interested in joining this ad hoc committee to help

Strategic Discussion

Draft budget expected for October Finance Committee with hopes to present approved budget to full board at October meeting

Fiscal year dates: discussion to change to either July-June or calendar year instead of October 30; Kristi moves to table discussion to the October 20th meeting/Ally seconded the motion

New Business

Ally presented the list of committees for the year and asked for updates

Add issue dates and page numbers to future documents like the FY Development Plan

CAB discussion will be on the October Board agenda

Amanda shared CAB September 14 meeting info: met at KXCI: Veronica resigned as Chair from the CAB board: needs recruiting efforts: considering an open house event: applications are available: 6 CAB members currently

Our respect and gratitude for Sister Effie was shared

Call to Audience

Executive Session: cancelled for September

Motion to adjourn Kristi approved