

## KXCI CAB Committee Meeting Minutes

Wednesday, August 13, 2014

485 S. Main Avenue

Attendance: Veronica Phillips, Douglas Glasson, Amanda Shauger, Donna Shay, Katherine Burdick

Meeting was called to order by President Veronica Phillips and attendance was taken.

The May 14, 2014 Meeting Minutes were reviewed and approved with minor corrections/amendments:

- Katie Rogerson advised she was unable to attend.
- Minutes from May reviewed and corrected, including the following:
  - Amended to reflect everyone got a gift ○ Cathy Rivers with a C not a K and Rivers with an S ○ Maker Ford should be Tony Ford a founder of Maker House
- Robin Parker unable to attend today
- Minutes approved based on the above corrections.
- Veronica's general comments:
  - Please keep an eye out for recruitment of new CAB boards ○ Veronica attended the public meeting of the Governing Board ○ This is their Annual meeting per Amanda ○ Three of six applicants were voted in by membership ○ Two of three were asked to join
  - Nine can be elected/Nine can be appointed by the Board ○ One volunteer/DJ can be elected by volunteers ○ Governing Board is more formal than CAB ○ Per Amanda, there can be as many as 19 board members on the Governing Board.
  - They follow Roberts Rules
- The Governing Board is considering creating an Emeritus Board and an Honorary Board of:
  - Musicians
  - Large Donors
  - Folks we can call on to assist with publicity
  - ○ Emeritus Board: Made up of former Board members
- Per Amanda: All Governing Boards meetings are open
- Due to money received from Corporation from Public Broadcasting (CPB) Meetings have to be open to public
- Also CAB Board meetings are open to public.

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- One thing the Board discussed was how to thank folks who give opinions  
There is a GM Review Committee ○ It is a 360 degree Review where  
volunteers were invited to contribute ○ Only Executive Committee was  
allowed to see the results.
  - Governing Board Meetings are announced on air and listed on the Web Site
  
- Veronica was impressed with the dedication of the Governing Board Members.
- There was Discussion of need for CAB to post meeting times and places.
- 12 to 14 years ago there was a contentious time
- CAB members were viewed as contentious
  
- KXCI Public Affairs / Public Interest Log was discussed:
  - Backyard Chickens ○ Stonewall Day origins discussed ○ Was a real success ○
  - FCC is requiring all public television stations do their Public Affairs on line ○
  - Some discussion about making radio stations report on line. Maybe in 2016.
  
- There was Discussion of upcoming election cycle and politics.
- No plans currently for special activities
- Per Amanda ○ KXCI can have a candidate from one party on ○ They do not have to  
offer time to the counter-part candidate ○ But if a counterpart candidate asks, they have  
to be allowed time.
  
- The Fall Membership Drive coming up in September 4<sup>th</sup> ○ There are opportunities to  
make thank you calls ○ September membership drive will last about 20 days.
  - Fiscal Year stops September 30<sup>th</sup>
  
- Randy and Michelle attended the Greater Public Radio Conference this year
- A lot more stations are doing end of year fundraising now, because tis the season.
- More folks are in town.
- Five dollar Fridays is starting this Friday:
  - It is a one day on-air appeal to get folks to become sustaining members at five  
dollars a month
  - It is an Idea that came from Public Radio Conference.
  - There will be folks to answer the phone but the idea is to drive people to the  
website.
  
- Amanda : Just attended the Arizona Association of Professional Fund Raisers in Tucson  
this year:
  - Volunteer Spot is an on-line App being checked out.
  - Using Free version right now ○ The function is to create an event with slots for  
volunteers.
  - Volunteers can use it to sign in and sign up ○ Using free version, but considering  
paying \$99 for year.

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- Upcoming Events:  
There will be a fund-raising concert at the Fox with Mavis Staples Friday, September 5<sup>th</sup> ○ We should hear from Michelle re fundraising volunteer opportunities
- HO-CO Fest coming up ... KXCI will be involved as per usual.
- Blues Festival October 19<sup>th</sup>
- Meet Yourself Tucson will be coming up
- There was Discussion of use of Google Calendar for scheduling
- Amanda is sometimes careful about who she wants to volunteer for certain events
  
- Update on the Capital Campaign:
- Per Amanda:
  - Raised about \$525,000 over next three years ○ Campaign has been going on for two years
  - That is to say they started the feasibility study two years ago
  - Over summer, we had a challenge
    - Two donors gave 35,000 total (25 and 10)
    - The 35,000 was matched by other individual donors
    - People really seem to respond to these types of challenges ○ The Short goal for the Capital Campaign is \$750,000 ○ The Stretch goal is \$1,000,000 ○ The Transmitter is installed and the Antenna is up ○ They had to run the Cable 275 feet up the tower ○ The Electrical work at the Antenna site had to be upgraded ○ They have not yet hooked up from KXCI to transmitter ○ They are doing an RF Test ○ FCC has to check for possible radiation problems from transmitter ○ Surveyors have to check the antenna is pointed in the right direction
  - Documentation has to be submitted to FCC in DC ○ Then KXCI gets Provisional Test Authority ▪ Maybe in the next two weeks.
  - Then we get the license and we can go on line. ○ We will also need a new generator because the current generator is not sufficient for KXCI power needs
  - We will also need a back-up AC to keep the transmitter cool.
  
- Veronica asked: Can KXCI use Kickstarter?
- Per Amanda: Using Kickstarter has been considered, but would likely be for a specific purpose
  
- The Next CAB Meeting will be in November
- CAB is looking at potentially putting on a Fundraiser ○ Ideas suggested include possible Human Foosball Tournament ○ Possibly using U of A students, fraternity/sorority members.
  - Discussion of some kind of signature event for CAB fundraising.

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- Amanda has been Listening to Tubac Radio Station 98.1 Soft Rock
  - Per Amanda: Halloween 31<sup>st</sup> at the El Casino Ballroom will be a fundraiser with the Paladins and Candy Kane
- Veronica raised the option of a joint Holiday party with the Governing Board
- Per Amanda: the Station does an all-members Holiday party near the Solstice in December
  - We may want to consider possibly a May gathering, because it is not as busy as December as far as gatherings.
  - There may be a possible Launch Party when KXCI goes live and is AMPLIFIED.