

KXCI CAB Meeting on February 24, 2014 – Meeting Minutes

485 S. Main Avenue, Bldg. 1

Attendees: Donna Shay, Veronica Phillips, Doug Glasson, Becky Birk, Robin Parker.

- Meeting opened by President Veronica Phillips.
- Minutes of November 20, 2013 were reviewed and approved with minor changes.
- Veronica commented regarding the need to bring new members into CAB:
 - Discussion of bringing Shawn Kenney into CAB.
 - Veronica has given him an application, which will need to be reviewed and approved by the Governing Board per Becky.
 - Positions on the CAB are appointed by the Governing Board.
 - Veronica has a friend Andrea Bowman, who may be interested in joining the CAB.
 - Veronica offered forms for applicants.
 - Michael Sanchez is a student Robin was thinking of as a candidate.
- Per Becky Birk CAB has had as many as 20 members before.
- Minimum quorum needed is FOUR.
- There was discussion of Governing Board representation at CAB meetings.
- Right now Becky is the only representative from Governing Board.
- Governing Board is reviewing designating another representative.
- Veronica met with Amanda to work on African American History Month.
- Veronica has interviewed three African American hairdressers.
- There was discussion of inviting/including KXCI staff to attend CAB meetings.
 - It was approved continuing to invite staff to attend.
 - We want staff to feel welcome and to attend and inform us.
- Membership Pledge Drive starting this Thursday, February 27th.
- Festival of Books is coming mid-March.
- A Sign-up Sheet was passed around for volunteer opportunities.
- Review of Public Affairs Announcements:
 - Robin has been working on getting a PSA regarding the Foster Care Review Board.
 - Donna works with Caregiver Training Institute, a non-profit organization, and wanted to know how to make a PSA and what is involved.
 - Amanda identified as the best contact person
- Robin commented the Dunbar Springs Porch Concert was poorly attended because it was very cold.
- Veronica asked “What can CAB do?”
- Veronica introduced Pete Peterson to Amanda Shauger. He is with Keller Williams, a big national real estate concern. The hope is that Keller Williams will be financially supportive of KXCI.
 - Keller Williams does one major fund-raiser per year, and they have a committee that decides what group will benefit.
- Discussion of Capital Campaign:
 - Becky advised we have raised more than \$394,000 in pledges for the Capital Campaign.
 - These pledges will be paid over three years.
 - Once the campaign hits \$400,000 they will be able to order the booster and new antenna.
 - Approximately \$250,000 has actually been collected and is in the bank.

- They have collected some significant lump sum amounts from some donors
 - There is information on the web site regarding the Capital Campaign
- Veronica also mentioned the Loft is starting a Capital Campaign also.
- Becky discussed the new Pledge Drive starting this Thursday.
- The Pledge Drive will continue until the goal is reached.
- Volunteers are needed.
- Veronica advised she called 100 people to thank them following the last Pledge Drive, and had a very good response.
- A number of people she contacted increased their pledges.
- Becky advised they have tried to make the thank you calls before, but they have not always had enough volunteers to make all the calls.
- The Thank You Calls are based off a script.
- Veronica recommended doing interviews for KXCI; contact Amanda if you want to do interviews for Women's History Month, or anything you are interested in.
- Becky will follow up with Amanda to put the CAB Members on her email list for volunteer opportunities and other activities.
- Becky commented that one of the biggest things she can do for KXCI is to volunteer and help with what they need.
- Our next meeting will be at 6:00 on Wednesday, May 14, 2014.
- Meeting adjourned at 6:49 p.m.
 - Doug Glasson, Secretary