

KXCI Community Advisory Board Meeting Minutes

Tuesday, November 22, 2016

5:30 PM

KXCI Station – 220 South 4th Avenue, Tucson

Present: CAB members Mary Beth Haralovich, Douglas Glasson, Robin Parker, Teresita Olivares; KXCI Staff Amanda Shauger and Michelle Boulet-Stephenson

Guests: Turtle, George Ferris, Jim D'Antonio (KXCI BOD President)

Absent: Donna Shay, Ashitari Perez

Meeting called to order in lieu of president by Amanda Shauger and attendance was taken. Amanda is acting facilitator until CAB Officers are elected (see below). CAB President Veronica Phillips resigned from the CAB shortly after the September Governing Board meeting.

Prospective CAB member Turtle asked to be referred to as Turtle, but as Theresa Kirkendoll for official documents.

Meeting Minutes from September 2016 reviewed and approved.

Jim D-Antonio, Governing Board President spoke about desire to build stronger relationship between Governing Board and CAB.

Amanda reviewed the station's PSAs, now known as Community Impact Announcement instead of PSA. "CIA" is not the best acronym, and we are in a transitional phase now. The FCC will require Nonprofit stations' Public Files to go online in March 2018, so everyone can look at the file. Amanda sends emails to all groups that KXCI does PSAs for. KXCI receives a lot of thank yous from groups highlighted in PSAs.

Regarding the CAB meeting at KXCI, Amanda commented that it feels good to meet at the station for CAB. Good and rooted. We may need to move to a bigger location if we grow.

KXCI is doing trade with landscaper.

Hotel Congress Studio: Robin asked about the space at Hotel Congress for broadcasting. Amanda reported on the progress of installing a studio in the former barber shop at Hotel Congress. Station GM Cathy Rivers would like to broadcast most shows from the Hotel Congress. Still working on soundproofing at the Hotel Congress Studio. Broadcasting equipment has been purchased. There are electrical upgrades, new floor, and lowered ceiling. Possible problems are people on the street knocking on window or holding up request signs.

Ani DeFranco fundraiser concert was a success. The Rialto staff did all the work and the station earned \$6,000.

The Governing Board meets on January 19th at Make Way for Books at 5:45. CAB members invited to attend.

Election of Officers: DWG volunteered to be president, elected unanimous; MBH volunteered to be secretary, elected unanimous

Turtle would like to attend the Adult DJ and Podcast training

Overnight programs: Randall resigned from covering overnight spots, 2-5 AM. DJ class students are now covering 2-5 AM. Discussion of whether overnight needs to be a human being.

Creative Tucson partnership (cf. Access Tucson replacement) – renovation of Studio 2A in the past summer.

New Refugee Podcast – Michelle and Rusty have been attending the weekly refugee potluck dinners. Michelle reported on the podcast -- refugees come in to the station and tell their story, about four minutes. Rusty is training participants on podcast creation. Melanie Cooley will be the host. A high school student refugee, Houda, will eventually take over the reins of hosting. The show is called “Mn Hna (from here) – Refuge in Friendship” - about the importance of being hospitable and welcoming. AZ Senator Steve Farley co-hosts the refugee potluck, on Thursdays. KXCI is interested in refugees coming in to the station to play music from their countries. Turtle teaches basic English to refugees at the Library, through Literacy Connects.

Turtle discussed creating a scholarship in memory of Sister Effie.

Native American podcast will be starting soon. Tohono O’Odham.

Studio renovation plan – Hotel Congress is the first studio to be renovated; house studios are next in the plan.

Hannah Levin wrote a successful grant to Arts Foundation of Tucson (formerly TPAC), funding for general operations. Hannah is leading the KXCI Grants Committee. Priorities are education, general building improvements, development and capacity building grants.

LaloPalooza – gala celebration – Lalo’s 100th and KXCI’s 33rd. Friday, December 9 at El Casino. Ry Cooder is coming from California. Amanda will send out volunteer sign-up.

Membership Drive – Michelle sent out volunteer sign-up, includes the CAB on all emails. Starts on November 29 Giving Tuesday, ending on December 10. Taking Sundays and Mondays off from live on-air pitching. Aiming for overall goal of \$50,000, which would be an outstanding month for KXCI.

Consumer Disobedience – money talks.

M = Membership, Michelle, Ext. 13 (letter M is 13th letter of the alphabet.

The next CAB meeting will be in February 2017.

President Doug adjourned the meeting at 7:00 PM.

Respectfully submitted,

Doug Glasson and Mary Beth Haralovich