

## **KXCI Community Advisory Board Meeting Minutes**

**Tuesday, February 21, 2017**

**5:30 PM**

**KXCI Station – 220 South 4<sup>th</sup> Avenue, Tucson**

Present: CAB members Douglas Glasson, Mary Beth Haralovich, Theresa Kirkendoll, Ashitari Perez, Donna Shay. KXCI Staff Amanda Shauger and Michelle Boulet-Stephenson.

Guests: George Ferris, Keith Kanzler, Kurt Reighley, John Vornholt. At 6:15, Stephen Boughton and The Weekly Green host Dan Laut joined the meeting.

Absent: Teresita Olivares, Robin Parker.

1) Amanda introduced Kurt Reighley. Kurt has worked in public radio for many years. Works with Greater Public, a group that helps public radio stations with fundraising. GM Cathy Rivers brought in Kurt to produce the Spring Membership Drive. Watch inbox for information. Kurt invited CAB to record a statement for the drive. Will share ideas for social media. Asked what CAB liked and didn't like about earlier pledge drives. Sunday and Monday break — use resources wisely. Kurt will sub for Jimmy D for next several weeks (DJ El Toro), so that Jim D'Antonio (Governing Board President) can devote his time to Board activities.

2) Meeting called to order by Doug and attendance was taken.

3) Meeting Minutes from November 23, 2016 reviewed and approved.

4) Governing Board update:

Amanda reported that Board had a retreat on February 4 and had February meeting. Next meeting is Thursday March 16 at KXCI. Have not yet established Board Liaison to CAB. Amanda encourages CAB members to attend and report to the Governing Board. Board came up with strategic goals, is reviewing policies, updating and completing policies.

Board elections will be happening within the next couple of months. Nomination process will be starting soon. Board has 10 members now, can be up to 19 members.

Non-Board members are welcome to join Board committees and help with a project. Amanda listed the standing committees. Keith mentioned that there are also ad hoc committees for special projects.

5) KXCI Reports

Amanda shared report on KXCI PSAs. CAB noted with approval the many organizations listed. Amanda shared "thank you notes" that KXCI received from community organizations, and a report on public affairs programming.

Bridgitte's Adult DJ Training class is ending. One way to sign up is through the Creative Tucson website. Three two-hour DJ classes include FCC rules because we must steward our license. DJs need to be grounded in the responsibilities.

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Michelle reported on Mn Huna, a new mini-program and podcast. This mini-program emerged from Arizona Welcomes Refugees, started by State Senator Steve Farley. Melanie Cooley identified young Syrian refugee Houda, who longs to be a journalist. She is 19 and is a high school freshman in Tucson. She is learning English but has very sophisticated story skills. Monthly potlucks have grown, first Thursday of every month at Grace St. Paul's church at 7:00. Attendance at last few potlucks has been huge. Ernesto Portillo's feature about it was in the *Arizona Daily Star* last week.

Amanda will be meeting with Tina Andrew on Thursday regarding Tohono O'Odham Young Voice Podcast.

John Vornholt reported on "Tales of Tucson" a radio drama. Upcoming is a drama about the Titan Missile Museum on March 29, a Brigadoon story. This half-hour program airs on Sundays at 4:00, every two months and can be found on the KXCI website. It uses local actors and reports on local events and locations, such as All Souls Procession and Colossal Cave.

Amanda reported on International Clash Day programming. Hannah Levin knew the original programmer in Seattle. Mayor Rothschild issued a proclamation. It was a way to talk about the fight for social justice. An article was published in Rolling Stone, about all the cities that participated.

#### 6) Announcements

Next special day of programming is International Women's Day on Wednesday, March 8. Amanda and Bridgitte met with Women's Foundation of Southern Arizona. All women DJs that day, playing women artists. High school age women will be answering questions about feminism in their lives. Sponsored by the Marshall Foundation. Donna asked whether International Women's Day would also represent women who do not identify as feminist. Turtle commented that it is "women's day" not "feminist day." Michelle commented that the day is a celebration of women's issues and female artists.

KXCI will strive to have a Volunteer Meeting, perhaps at Hotel Congress, perhaps at March 16. Fun way to hear about station news and events.

Hotel Congress studio update: There is a console, carpeting, soundproofing on the walls, double pane of glass in front window. A lot of electricity has been done, and cable pulled to roof of Hotel Congress. The satellite dish to send signal from the roof to the station (short point to point) needs to be installed. Ideally, we will be able to use the existing internet and phones. An engineer for a cluster of stations in Tucson is donating his services to us.

Keith asked whether there would be a music library there, for requests. Amanda answered that someone with a laptop has access to music, although not everything is on-line. There will be some albums and discs there. We must find blocks where it works to broadcast from Hotel Congress. Dan asked whether we can do live shows there. It's possible.

Ashitari asked about the issue of someone tapping on the window. Amanda answered that there will be curtains that the DJ can close if needed. After the election, Amanda reported that KXCI received complaints about “libtard” music. She checked one song that turned out to be melodic vocalizations. Sometimes people see politicization where there isn’t any.

A lot must be worked out. Hotel Congress uses Sirius XM in the lobby and has speakers. Sometimes Hotel Congress might want to play KXCI and sometimes not. Ashitari mentioned that in New York and LA clubs have outside speakers, to hear the music from the sidewalk.

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Hotel Congress has a “perfect pear” drink and donates \$1.00 to KXCI.

### 7) Membership Drive update

March 28 through April 8. Tuesday through Saturday schedule.

Michelle is resigning as Membership Director. Kurt is taking on most of the responsibilities for the next drive. Michelle is helping with a database conversion. Michelle will be staying around as a volunteer and DJ. Michelle feels that KXCI needs to find someone who has the experience to take KXCI grow to the next level. Time for KXCI to make sure we find the right person. CAB and guests recognized Michelle with loud and affectionate applause.

### 8) Other ideas for CAB - children’s programming

Dan Laut talked to Cathy Rivers about KXCI having a children’s program, to be truly community. Perhaps a radio play for kids, at the time that school lets out. He asked CAB for input about the shape it should take. John Vornholt has an about storytelling. There is a lot that can happen at Hotel Congress with kids, perhaps 8 or 10 kids as a studio audience. John is willing to help Dan. He does children’s theater. Turtle volunteers with Literacy Connection, Stories that Soar. John talked about a puppet show on the radio. Michelle mentioned that libraries have storytellers who do story time.

Michelle talked about making media that inspires children to create their own stories and develop media literacy. This means a great deal for our democracy. Ashitari would like to see this storytelling be multi-cultural. This inclusivity is very healing and confirming. Support a platform of multiple diverse voices. Dan mentioned that kids are playful, so the programming needs to be playful.

Turtle talked to Cathy about increasing diversity in the kid’s DJ Summer Camp. She recommended to put a little energy into having a diverse group in the camp. We would need very little money to send a few diverse kids to DJ Summer Camp.

Amanda mentioned that anything is possible, but it takes a group of people who have the passion and commitment to keep it going.

Donna asked if there is a list of underwriters on KXCI website. Amanda responded there are about 40, a full list will be up in the new web design.

Donna asked about progress with the towers. Amanda said this is still in process.

Jim Click raffle will be starting in a week or two. It's an SUV this year.

Discussion continued about children's programming. John mentioned that there is also children's music. Ashitari mentioned after school and before dinner would be good times for children's programming. John mentioned that we could have kids doing things for each other.

9) The next CAB meeting will be in May 2017.

President Doug adjourned the meeting at 7:03 PM.

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Respectfully submitted,

Mary Beth Haralovich