KXCI CAB Committee Meeting Minutes
Wednesday, November 7, 2012, 6:00 6m

KXCI Radio Station
220 S. 4th Ave, Tucson

Attendance: Ron Austin, Jill Bishop, Katherine Burdick, Douglas Glasson, Patty Miller, Robin Parker, Mia Schnaible, Randy Petersen, Amanda Shauger, Michelle Boulet-Stephenson, and Becky Birk.

- The meeting focused on how the CAB should conduct itself going forward.

- Leadership:
  - Jill Bishop was elected President by voice vote and general acclaim.
  - Doug Glasson was appointed secretary and was admonished not to be tardy with the minutes.
  - Mia Schnaible was appointed VP

- Jill Bishop provided a report of her research on CABs at four other radio stations, including WDPR-FM, where she once worked.
  - General discussion of primary functions of CABs at other radio stations

- The KXCI survey identified seven issues the public would like the station to focus on, including:
  - The Border
  - Health
  - Education
  - Arts & Culture
  - The environment
  - Social Services
  - Budget/Economy

- There was general discussion of what the KXCI CAB’s role should be, including:
  - Primarily reflecting the community needs at large.
  - Participating/Brainstorming in Fund Raising
Participating in station activities

- There was general discussion of what programming should look like, including:
  - Serving the community by playing different kinds of music;
  - For instance, there is no need to play Top 40 Country as that is already being done;
  - However, there is an opportunity/need to play “border” music.

- There was discussion of the Education Proposition 204 which failed.

- There was discussion of identifying guests for Public Announcement programming.

- Amanda led a discussion in general terms some of the challenges of identifying and securing programming, including the following shows:
  - “30 Minutes” – Public Affairs show done by Amanda, which has cultural components, and some interviews, but mostly speeches.
  - “Broad Perspectives” – Focuses on Women’s issues and is locally hosted.
  - “Slightly Off Center” – Which is rooted in the environment, but also addresses government issues.
  - “This Way Out” – Nationally syndicated LGBT show which was recently let go, as it was not that high quality because it was recorded on Mondays and played on Saturday, and often seemed untimely.
  - “Wingspan Weekly News” – Local Wingspan show, mostly calendar of events four or five minutes long.

- Amanda is now open and looking for new shows. One possibility is the Commonwealth Club out of California.

- Another show being looked at is “2 Boomer Babes” about baby boomer issues.

- Amanda is scouring for shows with Latino Themes

- Amanda is surveying other stations, including a Hopi radio station and a Pasqua Yaqui station and a Tohono O’odham station, but does not want KXCI to compete with any existing stations.

- It takes 15 to 20 hours of work to prepare for a one-hour show, so it is quite work-intensive.

- Currently looking for a volunteer to do a show.
Ron Austin discussed his work as a homeless advocate, and commented that the homeless would like a talk show addressing their issues. The homeless listen to radio more than TV. Ron is meeting with Brian Flagg soon.

Ron discussed his homeless youth project. He does video interviews with homeless youth, and is interested in doing “Story Corp” type show.

Amanda is the Public Announcement producer.

There was discussion of making Public Service Announcements on homeless and working poor issues.

There was discussion that CAB should look at PSAs every meeting.

The minutes should acknowledge PSA’s were reviewed.

There was general discussion of Low Power FM Radio (LPFM). There is a national group promoting LPFM stations.

There was discussion of KBRP – Radio Free Bisbee, which is a community radio now in its seventh year of live broadcasting in Bisbee.

Next KXCI CAB meeting set for February 13th.