

## KXCI CAB Committee Meeting Minutes

Wednesday, November 7, 2012, 6:00 6m

KXCI Radio Station

220 S. 4<sup>th</sup> Ave, Tucson

Attendance: Ron Austin, Jill Bishop, Katherine Burdick, Douglas Glasson, Patty Miller, Robin Parker, Mia Schnaible, Randy Petersen, Amanda Shauger, Michelle Boulet-Stephenson, and Becky Birk.

- The meeting focused on how the CAB should conduct itself going forward.
- Leadership:
  - Jill Bishop was elected President by voice vote and general acclaim.
  - Doug Glasson was appointed secretary and was admonished not to be tardy with the minutes.
  - Mia Schnaible was appointed VP
- Jill Bishop provided a report of her research on CABs at four other radio stations, including WDPR-FM, where she once worked.
  - General discussion of primary functions of CABs at other radio stations
- The KXCI survey identified seven issues the public would like the station to focus on, including:
  - The Border
  - Health
  - Education
  - Arts & Culture
  - The environment
  - Social Services
  - Budget/Economy
- There was general discussion of what the KXCI CAB's role should be, including:
  - Primarily reflecting the community needs at large.
  - Participating/Brainstorming in Fund Raising

- Participating in station activities
- There was general discussion of what programming should look like, including:
  - Serving the community by playing different kinds of music;
  - For instance, there is no need to play Top 40 Country as that is already being done;
  - However, there is an opportunity/need to play “border” music.
- There was discussion of the Education Proposition 204 which failed.
- There was discussion of identifying guests for Public Announcement programming.
- Amanda led a discussion in general terms some of the challenges of identifying and securing programming, including the following shows:
  - “30 Minutes” – Public Affairs show done by Amanda, which has cultural components, and some interviews, but mostly speeches.
  - “Broad Perspectives” – Focuses on Women’s issues and is locally hosted.
  - “Slightly Off Center” – Which is rooted in the environment, but also addresses government issues.
  - “This Way Out” – Nationally syndicated LGBT show which was recently let go, as it was not that high quality because it was recorded on Mondays and played on Saturday, and often seemed untimely.
  - “Wingspan Weekly News” – Local Wingspan show, mostly calendar of events four or five minutes long.
- Amanda is now open and looking for new shows. One possibility is the Commonwealth Club out of California.
- Another show being looked at is “2 Boomer Babes” about baby boomer issues.
- Amanda is scouring for shows with Latino Themes
- Amanda is surveying other stations, including a Hopi radio station and a Pasqua Yaqui station and a Tohono O’odham station, but does not want KXCI to compete with any existing stations.
- It takes 15 to 20 hours of work to prepare for a one-hour show, so it is quite work-intensive.
- Currently looking for a volunteer to do a show.

- Ron Austin discussed his work as a homeless advocate, and commented that the homeless would like a talk show addressing their issues. The homeless listen to radio more than TV. Ron is meeting with Brian Flagg soon.
- Ron discussed his homeless youth project. He does video interviews with homeless youth, and is interested in doing “Story Corp” type show.
- Amanda is the Public Announcement producer
- There was discussion of making Public Service Announcements on homeless and working poor issues.
- There was discussion that CAB should look at PSAs every meeting.
- The minutes should acknowledge PSA’s were reviewed.
- There was general discussion of Low Power FM Radio (LPFM). There is a national group promoting LPFM stations.
- There was discussion of KBRP – Radio Free Bisbee, which is a community radio now in its seventh year of live broadcasting in Bisbee.
- Next KXCI CAB meeting set for February 13<sup>th</sup>.