

**BOD Minutes February 2015**  
**KXCI Board of Directors Regular Board Meeting Minutes**

Thursday, February 19, 2015 5:45pm

Tucson Symphony Orchestra, 2171 N 6th Ave, Tucson

**I. Call to Order-** Meeting called to order by Katie Rogerson @ 5:46 p.m.

**II. Attendance**

*Present: Katie Rogerson, Steve Itkin, Laura Reese, Gene Armstrong, David Curl, Jim D'Antonio, Elva De La Torre, Jennie Grabel, Mary-Beth Haralovich, Mike Hulsey, Keith Kanzler, Shaan Mahmood, Greg Rogan, Jeff Zabel*

*Excused: Jamie Manser*

**IV. Capital Campaign Update** - Keith Kanzler presents

Amanda and Deb Dale updated on upcoming Amplify party.

**V. Consent Agenda** - (January 2015 minutes, BOD Dashboard, Staff Reports, Staff Dashboard, Volunteer Rep Job Description)

Steve move to remove Vol Rep job from consent agenda. To edit and resubmit for March meeting. Seconded by Jeff.

All approved. Non opposed.

**VI. Strategic Discussion:** prelude to GM search Staffing Plan and Organizational Structure

Update from Cathy: Station looking to move toward on demand content, working with the children's museum in Oro Valley, set vol meeting and mixer, iTunes and podcasting, growing social media and taking a new look at where we've spend marketing money in the past and look toward smarter spending.

Staff has consulted with a national fundraising professional for ways to make our drives more effective.

Discussion about staffing plan and new positions.

**VII. New Business**

n/a

**VIII. Call to audience Rhonda Phillips president at the CAB commended staff on a job well done amid transitions.**

David move to executive session. Seconded by Jennie.

**IX. Executive Session:** Finance Updates

David moved to leave executive session.

**X. Adjournment** at 6:58 p.m.

Respectfully submitted,

**Laura Reese, Secretary of the Board**