

## **KXCI Board of Directors Regular Board Meeting Minutes**

**Thursday, November 20th, 2014 5:45pm**

**Tucson Symphony Orchestra offices, 2175 N. 6th Avenue, Tucson**

### I. Call to Order

Meeting called to order by Katie Rogerson @ 5:49 p.m.

### II. Attendance

Present: Katie Rogerson, Steve Itkin, Mike Halsey, Jennie Grabel, Jeff Zabel, Mary Beth Haralovich, Bill Poorten, Eva De La Torre, Tony Ford, Gene Armstrong, Jamie Manser, Greg Rogan. Excused: Laura Reese. Absent: Jimmy D'Antonio, David Curl.

III. Action Item. As per the Board Development Committee recommendation Jennie Grable makes motion to elect Shaan Mahmood to be appointed to a 3 year term at this time. Vote is unanimous in favor. Shaan welcomed to the BOD.

### IV. Mission Moment

Randy Peterson circulated names and phone numbers for station underwriters. Board members called the underwriter on their list to thank them on behalf of KXCI.

### V. Capital Campaign

Bill Poorten recognized for generously hosting successful solicitation party in October, which will serve as an excellent how to model. Latest financial updates given as well as current campaign goals and strategies. Transmitter update given and provisional testing starts in a week. Steve Itkin announces upcoming event at the Many Hands Gallery with the date to be announced. Event to include music and generous amounts of schmoozing.

All encouraged to continue to solicit contributions and announcement made of recent \$25,000 pledge by current volunteer and dj. The DJ challenge has now successfully reached to 75% point with a total of \$89,800 pledged to date.

Amanda Shauger gives update on technical aspects of correcting the issues with the booster that prevent it from coming on line on a full time basis.

#### VI. Consent Agenda

Jeff Zabel advises that the Personnel committee continues to work on the details of how the duties and responsibilities of Volunteer Rep will be defined. Should be ready for BOD approval by next meeting. The BOD Committees and Staff Reports Dashboards were approved by unanimous consent.

#### VII. Strategic Discussion Items

Katie advises that she will email a BOD skills assessment via Survey Monkey and hopes that all will take to time to provide feedback in this regard. Also gave overview of Strategic Plan update project. Discussion follows indicating that all be sure to review current plan and find where and how the new plan can define taking the station to the next level. It is hoped that the new plan will be ready by early 2015. Finalized plan will be utilized for fundraising, marketing, and various other efforts and help station to prioritize goals and objectives.

#### VIII. New Business (None)

#### IX. Call to Audience

Station membership employee Michelle Boulet-Stephenson requests that the Strategic Plan process try to better define how to utilize staff, and that staff job descriptions be more specific in defining objectives and responsibilities. That this can be a crucial part of fundraising methods.

#### X. Board Credo

Elva encourages Board to continue to support KXCI by engaging the community at every opportunity and to utilize emailing, calling, taking folks to coffee, and generally energizing the outreach efforts in any way possible to benefit the station.

XI. Executive Session called at this time and all non board members asked to leave with the exception of GM Peterson. Session called in order to discuss the latest performance review and recent issues at the station. GM questioned briefly and was then asked to leave as well.

XII. Additional Action Item

Tony Ford motions that plan conceived in Executive Session, that he and Elva work in concert along with help from Human Resources agency to enact plan to provide deliverable results to the Board by the end of this year, be approved by the end of the year. Motion approved at this time.

XIII. Adjournment at 7:51p.m.

Respectfully submitted,

Keith Kanzler, acting secretary